

[This question paper contains 2 printed pages.]

(7)

Your Roll No. 2022

Sr. No. of Question Paper : 1078

B

Unique Paper Code : 22415203

Name of the Paper : Entrepreneurship

Name of the Course : B.Com. (H) CBCS

Semester : II

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt all questions.
3. All questions carry equal marks.

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1. Explain the meaning and importance of entrepreneurship in the Indian context. (15)

OR

Explain the functions of Social Entrepreneurship and the role played by it in society. (15)

2. Discuss the role played by Socio-economic support system in promoting entrepreneurship. (15)

OR

Explain the meaning and importance of MSME in the Indian economy. (15)

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3. Understanding and analysing business opportunities plays an important role in scaling up business. Discuss. (15)

OR

Explain the importance of a business plan for an entrepreneur. (15)

4. Write down the difference between short term and long term capital. Also explain which one is more important for a business for its sustenance and growth? (15)

OR

Mr. Ravi is an entrepreneur. He has highly qualified and experienced people working with him in his organisation in various departments like Marketing, Finance, Production, technical staff, and even ground staff. Do you think he still needs proper Human Resource Planning? Explain your views with reasons. (15)

5. What is a business growth strategy? Describe the growth strategies that can be implemented by small businesses. (15)

OR

Write a short note on : (3×5=15)

- (a) Enterprise life cycle
- (b) Business collaboration
- (c) Succession planning for sustenance

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